

March 2018



Dear

It is that time of the year again as we prepare for our **42nd running of Historic Winton**, arguably the premier historic motor sport experience in the southern hemisphere.

The Austin 7 Club Inc. and with the support of the Historic Motorcycle Racing Association of Victoria seek your support as an advertiser in our much sought after and collectable race program, or as a trader or race sponsor for our 42nd running of Historic Winton.

As in the past we are dedicated to ensuring the stars of **Historic Winton** are the cars and motorcycles that grace the racetrack. However this is coupled with an unsurpassed word class display of vehicles and motorcycles in the "**Shannons**" Classic Car Park, making this an event that you can not afford not to be part of. We aim and strive to make this display bigger and better each year.

Last year we undertook a large display of Austin 7's in the corporate facilities in the pits, this year this theme continues where we will have a **large display of veteran and vintage cars** displayed in this facility.

Our display areas will also feature steam engines, vintage speed boats, vintage caravans, vintage buses, vintage and classic motorcycles, vintage speedway cars to name but a few.

With true historic racing of **cars, motorcycles and sidecars** from the early 20's through to the mid 80's along with the aforementioned makes this a must attend event for enthusiasts from many spheres.

Feedback from competitors and patrons that attended last year's Historic Winton was nothing short of glowing and this year we aim to build the experience for all that attend.

This year at Historic Winton we will also be **celebrating** the following significant milestones.

- 110 years of - Ford Model T
- 90 years of - Morris Minor, First Australian Grand Prix at Philip Island
- 80 years of - Ford Prefect, Humber Super Snipe, AJS Matchless Silver Streak, Peugeot 202, Standard Eight, Volkswagon Beetle, Wolseley 14/60, the first Bathurst
- 70 years of - Austin A70 Hampshire and Hereford, Austin A90 Atlantic, Citroen 2CV, Holden 48, Jaguar XK 120, Morris Minor 1948, Porsche 356, Singer SM 1500, Sunbeam Talbot 90, Vauxhall Velox, Vauxhall Wyvern, Wolseley 6/80, Aston Martin DB1 Holden FX, Land Rover
- 60 years of - Austin A40 Farina, Austin Healey Sprite, Chevrolet Impala, Morris Major, Austin Lancer, Rover P5, Wolseley 15/60, Formula Junior
- 50 years of - Holden HK, Holden Kingswood, Holden Monaro, Ford Falcon XT, AMC Javelin, Renault, Peugeot 6, Peugeot 504, Volvo 164, Sydney to London Marathon

From the forgoing, we believe you will agree with us that you cannot afford not to be part of this event and as such **we are seeking your support as an advertiser in our race program, a trader at this event or a race sponsor.**

Your investment is absolutely minimal in dollar terms but to **the running of this event is crucial.**

1. **A full page advertisement** (mono) **\$315.00 inc: GST plus we give you 6 free entry passes**
(Valued at \$420.00 including pit entry)
2. **A half page advertisement** (mono) **\$210.00 inc: GST plus we give you 4 free entry passes**
(value \$280.00 including pit entry)
3. **Race sponsorship \$190.00 inc: GST plus we give you 4 free entry passes**
(valued at \$280.00 including pit entry)

On site traders sites are available.

To confirm your acceptance, please contact the relevant member of the Austin 7 Club Inc. as listed below.

**Advertising & Major sponsors Graeme Burbidge (03) 9561 4856, 0414 543 731
burbidg@yahoo .com.au**

Race Sponsors Russell Dickson (03) 9791 3402, 0409 577 215 russelldickson115@gmail.com

Trade Sites Yolanda Filip 0481 069 584 yolandadec15@gmail.com

Should you wish to submit a new advertisement to be published in our race program our preferred formats are: **high resolution PDF, Adobe Indesign, Illustrator or photo shop in A4 format.**
If you wish to run the same advertisement as last year, simply advise us accordingly.

With time seemingly moving faster with each passing year we seek your early confirmation of your support. This in turn will allow for orderly production and printing of the race program.

We enclose some posters advertising the **42nd running of Historic Winton.** We would appreciate it if you could display these in a prominent position to help us promote this great event.

We look forward to your support and take this opportunity to thank you in advance.

Should you have any questions or require further information please do not hesitate to contact the under signed on (03) 9561 4856 or 0414 543 731 or via email burbidg@yahoo.com.au

Best regards

Graeme Burbidge Austin 7 Club Inc. Historic Winton sub committee

Austin 7 Club Inc. PO Box 462 Moorabbin, Victoria, 3189

www.austin7club.org